



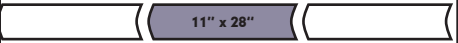
HILLSBOROUGH COUNTY, FL- RATES

ANNUAL TERM, PRODUCTION & INSTALLATION INCLUDED





DETAILS

- Rates are NET, representing space, one design, production, shipping and installation.
- Rates listed are per 4 week period based on a 52 week contract.
- Reflective vinyl, extensions and other embellishments available at additional cost.
- Please contact your Lamar account manager to verify display size, availability and art/production requirements.
- Combined Adult Population (2007): 1,200,000
Per Capita: 36,642
- Cities served:
Tampa
Brandon
Sun City
Apollo Beach
- Rates are subject to change without notice. Specific placement premiums may apply. Icons are for reference only.

TRADITIONAL

Product	# Units	Rate	
King 30" x 144"	1	\$533	
Queen 30" x 108"	1	\$400	
Interior Card 11" x 28"	50 min.	\$17	

SIGNATURE

Product	# Units	Rate	
Super Tail	1	\$527	
Half Side	1	\$945	
Full Side	1	\$1,545	
Full Wrap	1	\$3,745	



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