

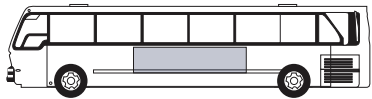

HILLSBOROUGH COUNTY, FL- RATES

SHORT-TERM, PRODUCTION INCLUDED

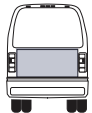

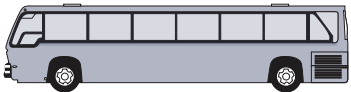
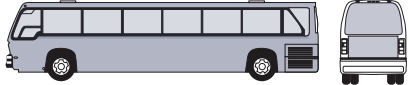
DETAILS

- Rates are NET, representing space, one design, production, shipping and installation.
- **Rates listed are per 4 week period based on a 12 week contract.**
- Reflective vinyl, extensions and other embellishments available at additional cost.
- Please contact your Lamar account manager to verify display size, availability and art/production requirements.
- Combined Adult Population (2007): 1,200,000
Per Capita: 36,642
- Cities served:
Tampa
Brandon
Sun City
Apollo Beach
- Rates are subject to change without notice. Specific placement premiums may apply. Icons are for reference only.

TRADITIONAL

Product	# Units	Rate	
King 30" x 144"	1	\$ 540	
Interior Card 11" x 17"	50 min.	\$ 17 each	
Interior Card 11" x 28"	50 min.	\$ 21 each	

SIGNATURE

Product	# Units	Rate	
Super Tail	1	\$ 585	
Half Side	1	\$ 1,296	
Full Side	1	\$ 3,708	
Full Wrap	1	\$ 5,400	



407 N. Howard, Suite 201
Tampa, FL 33606

P (813)253.0800
F (813)253.0866

www.lamar.com
Nasdaq: LAMR