

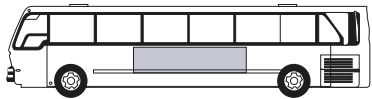
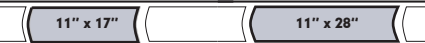
HILLSBOROUGH COUNTY, FL- RATES

ANNUAL TERM, PRODUCTION INCLUDED



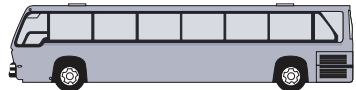
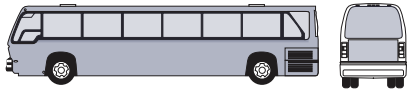
DETAILS

- Rates are NET, representing space, one design, production, shipping and installation.
- Rates listed are per 4 week period based on a 52 week contract.
- Reflective vinyl, extensions and other embellishments available at additional cost.
- Please contact your Lamar account manager to verify display size, availability and art/production requirements.
- Combined Adult Population (2007):
1,200,000
Per Capita: 36,642
- Cities served:
Tampa
Brandon
Sun City
Apollo Beach
- Rates are subject to change without notice. Specific placement premiums may apply. Icons are for reference only.

TRADITIONAL

Product	# Units	Rate	
King 30" x 144"	1	\$ 432	
Interior Card 11" x 17"	50 min.	\$ 10 each	
Interior Card 11" x 28"	50 min.	\$ 13 each	

SIGNATURE

Product	# Units	Rate	
Super Tail	1	\$ 540	
Half Side	1	\$ 1,080	
Full Side	1	\$ 1,512	
Full Wrap	1	\$ 3,240	



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